



**Keep North Charleston Beautiful**

**Business  
Partnership  
Opportunities**

Keep North Charleston Beautiful  
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Dear Community Partner,

Thank you for your interest in giving back to the North Charleston community!

Keep North Charleston Beautiful is an award-winning affiliate of Keep America Beautiful.

The mission of KNCB is to enhance the beauty of the City of North Charleston through hands-on beautification efforts, education, and by supporting community cleanups. KNCB's ultimate goal is to create a community where people want to live, work, and play.

As a business, there are two ways you can get involved with KNCB:

1. Sponsor the annual Clean Cities Sweep, one of KNCB's award-winning programs.
2. Volunteer as a Flowerscape group to work in one of KNCB's public butterfly gardens throughout the city.

Details about becoming a program sponsor are available in this information package.

If you have any questions, please feel free to contact me at (843) 745-1073 or [kncbsc@gmail.com](mailto:kncbsc@gmail.com).

Thank you for your time and consideration of this request.

Sincerely,



Carmen Hanlon, Director  
Keep North Charleston Beautiful

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## ABOUT KEEP NORTH CHARLESTON BEAUTIFUL

Keep North Charleston Beautiful is an award-winning affiliate of Keep America Beautiful.

The mission of KNCB is to enhance the beauty of the City of North Charleston through hands-on beautification efforts, education, and by supporting community cleanups. KNCB's ultimate goal is to create a community where people want to live, work, and play.

KNCB's programs include Clean Cities Sweep, Flowerscape, Treescap, Wednesday volunteer workdays, corporate volunteer project days, free litter pickup supply giveaways, and the butterfly gardens at Park Circle and Northwoods.

### 2015 ANNUAL REPORT & COST-BENEFIT ANALYSIS:

#### Volunteers:

Number of Volunteers: 22,847

Volunteer Hours: 45,136

Education Workshops: 32

Youth Educated: 5,804

#### Litter:

Pounds of Litter and Debris Collected: 94,440

#### Beautification:

Trees & Flowers Planted: 1,133

#### Recycling:

Pounds of Single Stream Recycling Collected: 4,365

Cost-Benefit Ratio: 28.6

## COMMUNITY FEEDBACK

"This has been an extraordinary program that has really helped bring beauty and teachable moments to our campus over the years. I enjoy being involved with Keep North Charleston Beautiful and hope to continue with this in the future. [...] This is our fourth year doing a project with the Clean Cities Sweep, and I get just as excited, if not more so, each year. I look forward to the project throughout the year. [...] I also appreciate the fact that this initiative gets the youth of Charleston County an opportunity to have ownership of their area and transform plain greenscapes into phenomenal landscapes that will give a burst of color year after year."

- Charleston County School of the Arts

"Clean Cities Sweep is a wonderful program! It helps bring families and communities together. We look forward each year to work with this project to beautify and replenish the earth."

- Child & Family Development Center

"The Clean Cities Sweep program is amazing because it helps to sustain communities."

- Liberty Hill Neighborhood

"Pepperhill Civic Club has been participating in North Charleston Clean Cities Sweep for eight years. [...] Our projects have stimulated citizen participation. For example, the Pepperhill school project improved community relations and the kids were excited to take care of the plant beds. Club members maintain our beds by weeding, mulching, edging, and cutting the grass as needed. This has resulted in more pride and enhanced quality of life making Pepperhill a more desirable place to live."

- Pepperhill Civic Club

"The Courtyard's at Wescott Plantation has been working with Keep North Charleston Beautiful for the last five years. The value of this program is two-fold, it helps beautify neighborhoods but maybe more importantly it helps bring the North Charleston community together to carry out these projects. Neighbors meet neighbors they normally wouldn't see or interact with. The entire community gets to share and participate in something to make it look better. I can't say and give enough praise and support to this fine & very dedicated group."

- The Courtyard's at Wescott Plantation

"Forest Hills 1 has participated with Clean Cities Sweep for 10 or more years. This opportunity has provided us with money, resources, and educational programs to beautify our community, upgrade landscaping entrance renewal to our community and to bring neighbors together and encourage them to get motivated. Through this project we have planted Palm Trees, flowers, painted and cleaned signs. A pleasant community appearance adds to home values, helps attract business investment, and just improves the neighborhood reputation."

- Forest Hills 1 Neighborhood Association

"This is our school's letter of thanks and support to the Clean Cities Sweep. 2013 was the first year we participated and it truly was beneficial to us. We used the grant of \$100 we received to buy supplies to

aid in the fruit tree orchard we had planted on campus earlier in the year. Our orchard is growing better because of these supplies and the help from Cities Clean Sweep. Our students are learning the value of food production, self-sustainability, our environment and many other important life lessons. Our school and community is beautified by this project and more oxygen is going into the air we all breath, We hope to be able to participate again and that Clean Cities Sweep will be available as a resource for many years to come and moreover grow in its scope and ability to help us and the many other schools who participate. Caring for and improving our environment is crucial to our well-being and survival. Programs like Cities Clean Sweep are vital to this effort."

- Jerry Zucker Middle School of Science

"Clean Cities Sweep is a great program! It brings the community together for a group project to be proud of. We look forward each year to work with this awesome project that KNCB continues to bring to the city with such great sponsors and partners."

- Dorchester Terrace

"Over the years, the neighborhood is cleaner because neighbors start working in their yards around [...] Clean Cities Sweep time. CCS has had a positive effect on the neighborhood. Good habits, like good manners, are contagious and pass on from generation to generation."

- North East Park Circle

"This program is brilliant! We incorporate it into our lesson plans in order to teach the importance of keeping the city clean and beautiful along with learning techniques and facts. This is an awesome opportunity!"

- Owens Christian Academy

"What a great program! It makes the students think twice about throwing trash on the ground after working to clean it up. Planting taught the kids a science lesson and they learned how to be good stewards of the environment."

- Burns Elementary School

"We love Clean Cities Sweep and look forward to it every year. It comes at the perfect time each year. Every year we gain something special from our project. This year a student with difficult behavioral challenges partnered with a non-verbal highly autistic child. They worked together and formed a special bond – amazing!"

- Liberty Hill Academy

## CLEAN CITIES SWEEP SPONSORSHIP

Clean Cities Sweep is an annual award-winning program, part of the Great American Cleanup.

Volunteers participate by planning a cleanup and/or beautification event in the North Charleston community. Groups that register to participate are eligible for contests and prizes, free project supplies, and a Clean Cities Sweep planning kit. Schools and neighborhoods receive a \$100 gift card to a home improvement store to support their project. A part-time employee is necessary from January 1 – June 1 to help administer the program and serve the needs of the community.

During the 2015 Clean Cities Sweep, 22,513 volunteers participated in 133 events held by 56 different schools, neighborhoods, and community groups. These volunteers donated 43,854 hours for a total volunteer value of service of \$1,011,711.78. They picked up more than 91,560 pounds of litter and debris and installed 1,486 flowers and trees. Additionally, they picked up more than 4,300 pounds of material for recycling.

Sponsorships are available for business to sponsor all or part of the Clean Cities Sweep. The full budget for the program is listed below. Program sponsors are listed on Clean Cities Sweep program material, t-shirts, websites, and social media. Additional arrangements for publicity can be made based on sponsor requests.

### Clean Cities Sweep Annual Budget:

Contest Prizes	\$1,025.00
Earth Day Beautification Event	1,000.00
Form Sites & Website Hosting	306.00
Home Improvement Store Gift Cards	6,000.00
Judging Program	250.00
Lawn Bags	500.00
Part-Time Employee/Administrative Cost	10,000.00
Pick-Up Sticks	240.00
Postcards	500.00
Poster	50.00
Safety Vests	650.00
Supplies	250.00
Supply Bags	500.00
T-Shirts	1,250.00
Vinyl Gloves	500.00
Water Bill Inserts	680.00

**TOTAL PROGRAM COST** **\$23,701.00**

Please contact KNCB today if you are interested in sponsoring all or part of this award-winning program.

## FLOWERSCAPE

Keep North Charleston Beautiful first implemented the Flowerscape Program on Valentine's Day, February 14, 2007, by planting fifty red Knock-Out Roses at the intersection of Rivers Avenue and Ashley Phosphate Road. The purpose of the Flowerscape Program is to add plantings in highly visible locations where a large number of people can enjoy their beauty. Flowerscapes are maintained by landscape companies or volunteer groups (of 10 or more volunteers) who adopt a Flowerscape garden to maintain monthly. Each Flowerscape has a sign that displays the name of the group that has adopted the Flowerscape. The groups perform general landscaping tasks in the Flowerscape garden at least one time each month.

During the term of the Flowerscape agreement, the Sponsor agrees to perform general garden maintenance of the butterfly garden, a minimum of three hours, one time per month. The Sponsor's responsibilities include, but are not limited to:

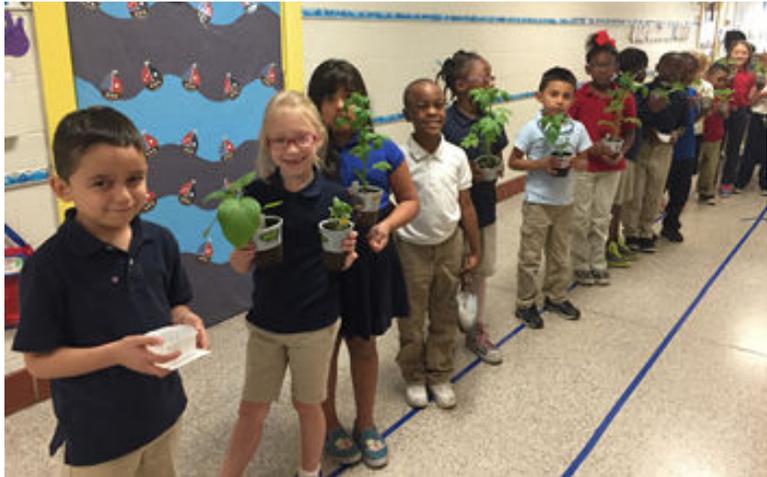
- Meeting or talking to staff to review what needs to be done in the garden prior to each monthly event.
- Informing KNCB staff of the date of your Flowerscape event at least a week prior to the event. Make sure to schedule at least (one) three hour event per month. Submit work hours to KNCB staff within one week after your volunteer event.
- Removing dead flower blooms as needed – a minimum of once a month.
- Disposing of litter and debris as needed – a minimum of once a month.
- Installing weed barrier and replenishing as needed.
- Replenishing pine straw as needed. Pine straw will be provided by KNCB.

Gardens currently in need of Flowerscape sponsors are:

- The Butterfly Garden at Northwoods, located at 8348 Greenridge Road.
- The Butterfly Garden at Park Circle, located on the grounds of the Felix C. Davis Community Center in the center of Park Circle in North Charleston.

If your group is interested in becoming a Flowerscape sponsor, please contact the KNCB office to complete a contract.

**PROJECT PHOTOGRAPHS**



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