



## Clean Cities Sweep (April 18-25, 2010)

Clean Cities Sweep is an annual joint venture between Keep North Charleston Beautiful and Keep Charleston Beautiful and the Cities of North Charleston and Charleston. Thousands of volunteers participate each year by planning and implementing a cleanup and/or beautification event in their community. The Clean Cities Sweep Program is a part of the Keep America Beautiful annual Great American Cleanup, which takes place every spring. Groups can register under three categories: school groups, neighborhood groups, or community groups. Each participating group receives free supply bags and planning kits.

Each year, schools are encouraged to participate by including their entire student body in a beautification and/or litter removal project. After schools complete their projects, they are required to turn in a tri-fold poster board showcasing their accomplishments for the school contest portion of the Clean Cities Sweep Program. The winners receive monetary prizes, which are awarded at a school board meeting. The event is a great way to teach students the importance of environmental stewardship and volunteerism in their communities.

Neighborhood and community groups can participate by planning and implementing their own individual cleanup and/or beautification events. All neighborhood and community groups are eligible to participate in the "Sweep Shots" contest by entering up to two sets of "Before" and "After" pictures of their projects. The winners of the contest receive monetary prizes.

The Clean Cities Sweep Program is a highly successful partnership between North Charleston and Charleston, and has continued to improve the communities over the years. To register your group for Clean Cities Sweep, or for more information about the program, please call 745-1073 in North Charleston, or 579-7501 in Charleston.

