

2012 Clean Cities Sweep

Part of the Great American Cleanup



Sponsored in part by:



REGISTRATION PACKAGE

School Group

Keep North Charleston Beautiful

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This year's Clean Cities Sweep will be held during the month of **March**. This package contains all of the documents you need to complete and return to our office to have your school participate in this year's program.

Once your School Registration Form (provided in this package) has been submitted to our office, you will receive a confirmation and a request to schedule a date to pick up your supplies. Supplies include: a School Planning Kit, a litter pickup kit, and for the first twenty schools that register, a \$100 Lowe's gift card to be used toward the purchase of supplies for your CCS event. *At least 50% of your students must participate in CCS in some way in order to be eligible for the gift card.* All supply pickups will be scheduled on Tuesdays between 8am and 4pm during the month of February.

Thank you for your interest in the CCS program. Please contact our office if you need any assistance or have any questions. Please feel free to copy and share this package with friends and colleagues and invite them to participate. We hope you will decide to volunteer with over 14,000 people who are donating their time and effort to make North Charleston *bloom with beauty!*

DATES TO REMEMBER:

Feb 7 – Feb 28

Pickup Dates for CCS Supplies

All supply pickups are scheduled on Tuesdays between 8am and 4pm from February 7 until February 28. Please contact our office to schedule an appointment to pick up your supplies (*trash bags, gloves, bottled water, and a gift card while supplies last*).

March 1 – March 31

Clean Cities Sweep

School projects may be a one-time event or an ongoing project that is held between March 1 and March 31.

**March 3
(10am – 12pm)**

Sustainable Planting Workshop

The Lowe's on Northwoods Blvd. will be holding a sustainable planting workshop to help CCS volunteer groups determine the best plants to install during their CCS event. All groups interested must register with our office by **4pm on Wednesday, February 29** in order to attend. Due to space constraints, a maximum of two volunteers will be allowed to attend from each group. Please plan to bring a photograph of your project site to receive recommendations and advice on the types of plants that will thrive in your planting location. We would like to extend a special thank-you to Lowe's for their community support!

April 19 by 4pm

Post-Event Reports, Photographs, & Receipts Due

Post-event reports, "before" & "after" photographs, and receipts must be received by April 19 at 4pm. **Each school must submit all of these items to be eligible for contest judging, supplies, and a gift card next year.** More details will be provided for you in your planning kit when you pick up your supplies.

May 14

Award Winners Notified

All contest winners will be notified on or before May 14, 2012.

***May 24**

Awards Presented at North Charleston City Council Meeting

Please note that this date is tentative and subject to change. Contest winners will be notified with specific details when they receive their award notification.

May 31

Prize Pickup Deadline

All contest winners must pick up their prize NO LATER than 4pm on May 31 or their prize will be forfeited.

*** Please note that this date is tentative and subject to change.**



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Program Information

- Schools are invited to conduct a beautification and/or litter removal project during the month of March. In addition to beautification and/or litter removal projects, schools may incorporate an educational component to their projects. Some examples of educational components include: sharing environmental tips on the school news program, making environmental announcements, or inviting a speaker to share environmental stewardship information with students.
- Projects can be a one-time event or several activities occurring anytime during the month of March. Schools are encouraged to find projects that will include all of their students.
- Educational and recycling projects must be new to the school. They may include expansions made to an existing program, such as expanding a paper recycling program to include bottles and cans. They cannot be a simple continuation of an already existing program.
- To be eligible for gift cards and prizes, schools are required to:
 1. Include at least 50% of all students in the CCS event.
 2. Submit at least one set of "before" and "after" photographs of your project.
 3. Return a completed post-event report by 4pm on April 19. The report must be complete and include receipts from all purchases made on your gift card. The post-event report will be provided to you when you pick up your supplies.

How to Involve 100% of Your Students in the Clean Cities Sweep

The goal of Keep North Charleston Beautiful is to have 100% student participation from all schools participating in the Clean Cities Sweep. Below are some ways to involve all of your students.

- Plant a garden at the front door of your school to greet the students each morning.
- Plant a vegetable and/or butterfly garden and incorporate it into your science curriculum.
- Have a school-wide cleanup day where students are encouraged to pick up trash during their recess or lunch breaks. You can hold several cleanup days during the month of March (for example, once a week).
- Hold an environmental education fair where students and parents can visit different booths and learn about environmental stewardship.
- Form a partnership with your school cafeteria to compost and reuse the waste that is generated daily.
- Start an education program with recycling tips read during your daily announcements and posted around the school.
- Host a speaker to educate students on the importance of environmental stewardship and recycling.

Please **complete and return your registration form** to receive your project supplies and planning kit. Pickup for supplies will be scheduled on each Tuesday in February by appointment. **Please contact our office prior to pickup to ensure that someone is in the office and your supplies are ready for pickup.**



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School Contest Scoring Guidelines

The three highest scoring schools will be awarded a **\$100 sustainability check** to be used towards the sustainability of their completed projects. Additionally, a **\$50 sustainability check** will be given to the school with the highest percentage of student participation. In a situation of tied participation scores, the schools will be entered into a drawing for the \$50. Each school's project will be scored by a panel of judges based on the information provided in the post-event report. The available points are listed below.

| | |
|---|------------------|
| "Before" and "after" photographs | 30 points |
|---|------------------|

The school's "before" and "after" photographs show the significant impact made at your school during your CCS project. Both photographs should be taken from the same distance and angle. No people should appear in your photographs. You may submit a maximum of two sets of "before" and "after" photographs. Groups often elect to submit one litter pickup photograph set and one beautification photograph set.

| | |
|--|------------------|
| Sustainable throughout the year | 20 points |
|--|------------------|

The project will be maintained and continued beyond the scope of CCS 2012.

| | |
|--|------------------|
| 100% student body participation | 15 points |
|--|------------------|

Design projects that allow all students the opportunity to participate in the project. Schools with 100% participation will be awarded 15 points. Schools without 100% participation will not be awarded any points.

| | |
|---|------------------|
| Conduct both a litter cleanup and a beautification project | 10 points |
|---|------------------|

Plant a flower pot, garden, or tree and conduct a school campus or community litter cleanup.

| | |
|---------------------------------|------------------|
| Magnitude of the project | 10 points |
|---------------------------------|------------------|

This section will be based on the comprehensive element and the impact of the group's project. The students, the community, and the environment were all impacted by your school's CCS project.

| | |
|---|-----------------|
| Include an outreach or education component | 5 points |
|---|-----------------|

Host a speaker, have students educate each other and/or the community about environmental issues relative to the project.

| | |
|---|-----------------|
| Partnership with the local community | 5 points |
|---|-----------------|

Involvement with local businesses, the surrounding community, school business partners, families, and other interested community members.

| | |
|--------------|-----------------|
| Other | 5 points |
|--------------|-----------------|

This category is for any consideration of the project that is not covered in the above criteria.

100 total points



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School Registration Form

School: _____

Contact name: _____

Telephone number: _____

Email address: _____

Mailing address: _____

Please check this box if this is your first time coordinating a Clean Cities Sweep project.

Start date of Clean Cities Sweep project: _____

Total student enrollment at your school: _____ Estimated number of student volunteers: _____

Number of GLAD Bags needed (max: 200): _____

Pairs of latex gloves needed (max: 100 total pairs): _____ size small (latex-free) _____ size large

Pairs of cotton gloves needed (max: 50 total pairs): _____

Cases of water needed (max: 4 cases; each case contains 48, 8oz. bottles): _____

****Supply kits are limited and will be distributed while supplies last.***

Project Description: _____

Please select the size for your **complimentary CCS t-shirt**. Each school will receive one complimentary t-shirt for the project coordinator. Complimentary t-shirts are only available in sizes large and x-large. Additional t-shirts and sizes may be purchased from our website listed below.

Large X-Large