



North Charleston  
**ARTS FESTIVAL**

May 4-12, 2012

**Call for Artists**

Dance, Music, Theater, Visual Arts, Crafts, Photography, Media Arts, Literature  
Application Deadline: 5:00pm, Thursday, January 5, 2012

RETURN SERVICE REQUESTED

PRSR1 STD  
US POSTAGE  
PAID  
CHARLESTON, SC  
PERMIT NO. 279

*City of North Charleston*  
Cultural Arts Department • 710  
PO Box 190016 • North Charleston, SC • 29419-9016

# North Charleston ARTS FESTIVAL

May 4-12, 2012

## Artist Application

Dance, Music, Theater, Visual Arts, Crafts, Photography, Media Arts, Literature

**Application Deadline: 5:00pm, Thursday, January 5, 2012**

Late applications will be placed on a waiting list and contacted/considered in the event of a vacancy. Incomplete applications will not be considered.

### FESTIVAL OVERVIEW

The North Charleston Arts Festival began as a one day celebration of arts at Park Circle in 1982. As the festival and City matured, the event moved to the new North Charleston Coliseum in 1995 and expanded to two days of activities for residents and visitors. The 2000 opening of the Charleston Area Convention Center, North Charleston Performing Arts Center, and additional city venues, allowed the festival to expand to nine days of citywide activities. In 2008, the festival was recognized by the Southeast Tourism Society as a Top 20 Event. Today, the event continues to thrive and is one of the most comprehensive arts festivals in the Lowcountry, featuring Dance, Music, Theater, Visual Arts, Crafts, Photography, Media Arts, and Literature. Over 30,000 residents and visitors of all ages and backgrounds take part in the annual array of free and ticketed events. The festival is organized and produced by the City of North Charleston Cultural Arts Department with assistance from numerous volunteers, community partners, and other City departments.

### APPLICATION OVERVIEW

Applications are being accepted from local, regional, and national artists; ethnic and cultural groups; community based groups and individuals, who wish to be considered for inclusion during the festival's Main Event and/or as a stand-alone Individual Event in the following disciplines: Dance, Music, Theater, Visual Arts, Crafts, Photography, Media Arts, and Literature. Applicants may apply for the Main Event and a stand-alone Individual Event by submitting applications for both.

The review panel will select artist applications with requests ranging from paid compensation to non-paid free event proposals. Various forms of assistance will be provided based on the requests in the applicant's proposal.

Selection Notifications will be mailed by Friday, February 3, 2012.

For other opportunities to participate, visit [northcharleston.org](http://northcharleston.org) to view the 2011 festival schedule and updates on the 2012 festival schedule, including downloadable applications for Judged Art, Photography, Youth Art, SC Palmetto Hands Fine Craft, National Outdoor Sculpture competitions and exhibitions; Art, Craft, and Food Booths; and Volunteers.

**Main Event: Sat., May 5 (10:00am-4:00pm) and Sun., May 6 (2:00pm-5:00pm)** The Main Event, held the first weekend in May at the North Charleston Performing Arts Center and Charleston Area Convention Center, offers free admission and parking to over 40 performances on four themed stages; Cultural Heritage, Youth Entertainment, Bands, and General Audience. Other Main Event activities include judged art and photography shows, the SC Palmetto Hands Juried Fine Craft Exhibit, a gem and mineral show, children's activities, Art and Craft booths, and a Food Court.

The review panel will select performance applicants for the themed stages. Roving performers and other art discipline applicants will be selected based on what compliments the other festival activities and works well in this backdrop. Selected performing artists will have staffed professional sound systems provided on all stages and must work within the allotted 30 or 60 minute time slots. Selected roving performers and other discipline artists must provide their own equipment or be able to work with on site tables/chairs/equipment and may be scheduled to work varying lengths of time.

**Individual Events: Fri., May 4 - Sat., May 12** Over fifty individual events take place in a variety of locations throughout the city. Venues include, but are not limited to: parks, theaters, community centers, libraries, malls, churches, shopping centers, and hotels. Examples of activities include: plays, 2-D and 3-D art installations, concerts, dances, children's programs, literary events, films, street dances, demonstrations, workshops, etc. The review panel will select applicants from all of the art disciplines to create a mix of free and ticketed events that will work well in the available venues and are geared to meet the interests of a cross-section of ages, cultures and backgrounds.

### APPLICATION DEADLINE: 5:00PM ON THURSDAY, JANUARY 5, 2012

Mail: City of North Charleston Cultural Arts Department, P.O. Box 190016, North Charleston, SC 29419-9016

Delivery confirmation of received mailed applications will be made to the applicants provided e-mail address.

In person: North Charleston City Hall, Cultural Arts Dept., 2<sup>nd</sup> floor, 2500 City Hall Lane, North Charleston, SC 29406

Phone: (843) 740-5854 E-mail: [culturalarts@northcharleston.org](mailto:culturalarts@northcharleston.org)

# North Charleston ARTS FESTIVAL

May 4-12, 2012

## Main Event Artist Application

Saturday, May 5 (10am-4pm) and Sunday, May 6 (2pm-5pm)

North Charleston Performing Arts Center and Charleston Area Convention Center

<b>For Official Use Only</b>	
Code: ME _____ Also IE _____	Correspondence Dates _____
Delivery: _____ or HD _____	
Selection: Yes ___ No _____	
Notification Ltr: _____	
Contract: Out _____ In _____	
Details Ltr: _____ or N/A _____	
Thanks Ltr: _____	
SASE Enclosed: Yes ___ No _____	
Materials Returned: _____	

Please print clearly. All fields must be completed.

<b>1. Discipline:</b>	Dance <input type="checkbox"/>	Music <input type="checkbox"/>	Theater <input type="checkbox"/>	Visual Arts <input type="checkbox"/>	Crafts <input type="checkbox"/>	Photography <input type="checkbox"/>	Media Arts <input type="checkbox"/>	Literature <input type="checkbox"/>
Have you participated in the Arts Festival in the last 3 years? Yes <input type="checkbox"/> No <input type="checkbox"/> If yes, when? 2009 <input type="checkbox"/> 2010 <input type="checkbox"/> 2011 <input type="checkbox"/>								

<b>2. Artist/Contact Information:</b>				
Applicant:			Contact/agent (if different):	
Street:	Apt. #:	City:	State:	Zip:
Day Phone:	Cell:	Fax:		
E Mail:		Web Site:		

<b>3. Description for Publicity:</b>	
Group or individual name used for publicity:	Number of Artists:
Specific type of discipline/genre (Ex. Poetry Reading/ Ballet/ Jazz Trio/ Magic Show/Art Installation):	
Title of Performance (If applicable):	
Description for use in festival brochure/press (50 word max.):	

<b>4. Application Materials:</b> High resolution (300 dpi or greater) photographs suitable for press distribution are REQUIRED and must be submitted in a digital format (JPEG, TIF, GIF, BMP) on CD. Please include captions and photo credits.
Indicate other items enclosed: CD <input type="checkbox"/> DVD <input type="checkbox"/> Resume <input type="checkbox"/> Bio <input type="checkbox"/> Press/Reviews <input type="checkbox"/> Other <input type="checkbox"/> List:
The NCCAD reserves the right to use or reproduce any materials submitted for publicity. Application materials will be discarded at the end of the festival unless a self-addressed, appropriately stamped envelope is provided by the applicant.

<b>5. Promotion:</b> Promotional postcards highlighting each performance are available at no cost to participating artists and groups. If selected, you may request these postcards via your contract.
Indicate additional ways you will help to promote your event/performance if selected: Website <input type="checkbox"/> Social Media <input type="checkbox"/> Email Blasts <input type="checkbox"/> Flyers <input type="checkbox"/> Mailings <input type="checkbox"/> Other <input type="checkbox"/> List:

<b>6. Availability:</b> Indicate all potential days and times available for consideration: Sat., May 5 <input type="checkbox"/> 10am-12pm <input type="checkbox"/> 12-2pm <input type="checkbox"/> 2-4pm <input type="checkbox"/> Sun., May 6 <input type="checkbox"/> 2-5pm <input type="checkbox"/>
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<b>7. Location:</b> Indicate your preferred venue: Indoor <input type="checkbox"/> Outdoor <input type="checkbox"/> Either Indoor or Outdoor <input type="checkbox"/>
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<b>8. Equipment Needs:</b> Indicate any equipment and quantity the City would need to provide: (Note: Each stage area is provided with a professional sound system and technician equipped with CD/cassette player, 4 mic stands with booms, and microphones (2 omni, 2 unidirectional, 1 hand held, 1 lapel). Chairs <input type="checkbox"/> Qty: _____ Tables <input type="checkbox"/> Qty: _____ Risers <input type="checkbox"/> Qty: _____ Standard Piano <input type="checkbox"/> Other <input type="checkbox"/> List:
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<b>9. Artist Fees:</b> Indicate all options you would like the Review Panel to consider by completing each corresponding space:						
Time Length	Artist Fees			Minimum Size Space (L' x W')	Set-up Time	Strike Time
	Artist(s) responsible for their travel, lodging, meals, etc.					
	Regular fees	Reduced fees for smaller group. Number of artists: _____	Community service promotion			
One Set @ 30 min.	\$	\$	Non-paid			
Two Sets @ 30 min. ea.	\$	\$	Non-paid			
1 hour	\$	\$	Non-paid			
Other:	\$	\$	Non-paid			

<b>10. Proposal:</b> Are there any other details you'd like the Review Panel to consider? If so, please attach (one page max.).
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<b>11. Artist/Agent Signature</b>	<b>Date:</b>
By submission, the applicant accepts all conditions set forth in this application.	

# North Charleston ARTS FESTIVAL

May 4-12, 2012

## Individual Event Artist Application

Friday, May 4 - Saturday, May 12

Various locations throughout the City of North Charleston

For Official Use Only	
Code: IE- _____	Also ME _____
Correspondence Dates	
Delivery: _____ or HD _____	
Selection: Yes _____ No _____	
Notification Ltr: _____	
Contract: Out _____ In _____	
Details Ltr: _____ or N/A _____	
Thanks Ltr: _____	
SASE Enclosed: Yes _____ No _____	
Materials Returned: _____	

Please print clearly. All fields must be completed.

1. Discipline: Dance <input type="checkbox"/> Music <input type="checkbox"/> Theater <input type="checkbox"/> Visual Arts <input type="checkbox"/> Crafts <input type="checkbox"/> Photography <input type="checkbox"/> Media Arts <input type="checkbox"/> Literature <input type="checkbox"/>
Have you participated in the Arts Festival in the last 3 years? Yes <input type="checkbox"/> No <input type="checkbox"/> If yes, when? 2009 <input type="checkbox"/> 2010 <input type="checkbox"/> 2011 <input type="checkbox"/>

<b>2. Artist/Contact Information:</b>					
Applicant:			Contact/agent (if different):		
Street:		Apt. #:	City:		State:
Day Phone:		Cell:		Fax:	
E Mail:			Web Site:		

<b>3. Description for Publicity:</b>	
Group or individual name used for publicity:	Number of Artists:
Specific type of discipline/genre (Ex. Poetry Reading/ Ballet/ Jazz Trio/ Magic Show/Art Installation):	
Title of Performance (If applicable):	
Description for use in festival brochure/press (50 word max.):	

<b>4. Application Materials:</b> High resolution (300 dpi or greater) photographs suitable for press distribution are REQUIRED and must be submitted in a digital format (JPEG, TIF, GIF, BMP) on CD. Please include captions and photo credits.	
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Website <input type="checkbox"/> Social Media <input type="checkbox"/> Email Blasts <input type="checkbox"/> Flyers <input type="checkbox"/> Mailings <input type="checkbox"/> Other <input type="checkbox"/> List:	

<b>6. Availability:</b> Indicate all potential days and times available for consideration: (M = Morning, A = Afternoon, E = Evening)								
5/4 <input type="checkbox"/>	5/5 <input type="checkbox"/>	5/6 <input type="checkbox"/>	5/7 <input type="checkbox"/>	5/8 <input type="checkbox"/>	5/9 <input type="checkbox"/>	5/10 <input type="checkbox"/>	5/11 <input type="checkbox"/>	5/12 <input type="checkbox"/>
M A E	M A E	M A E	M A E	M A E	M A E	M A E	M A E	M A E

<b>7. Location:</b> Indicate your preferred venue: Indoor <input type="checkbox"/> Outdoor <input type="checkbox"/> Either Indoor or Outdoor <input type="checkbox"/>		
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<b>8. Equipment Needs:</b> Indicate any equipment and quantity the City would need to provide:	
Chairs <input type="checkbox"/> Qty: _____ Tables <input type="checkbox"/> Qty: _____ Risers <input type="checkbox"/> Qty: _____ Piano <input type="checkbox"/> _____ Other <input type="checkbox"/> List:	
Can artist provide sound? Yes <input type="checkbox"/> No <input type="checkbox"/> Fee: \$ _____ Can artist provide lights? Yes <input type="checkbox"/> No <input type="checkbox"/> Fee: \$ _____	

<b>9. Artist Fees:</b> Indicate all options you would like the Review Panel to consider by completing each corresponding space:						
Time Length	Artist Fees			Minimum Size Space (L' x W')	Set-up Time	Strike Time
	Artist(s) responsible for their travel, lodging, meals, etc.					
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One Set @ 30 min.	\$ _____	\$ _____	Non-paid			
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1 hour	\$ _____	\$ _____	Non-paid			
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