

# North Charleston ARTS FESTIVAL

May 4 - 12, 2012

## Design Competition

### TERMS & REGULATIONS

- Applicant must be a SC resident, age 18 and up.
- Entries must be original, two-dimensional works completed in the last two years. An original work is the artist's sole creation and is not, in whole or part, a copy, digital image, or print of any other person's work or photograph.
- Applicant may enter any combination of categories.
- Entry Cards must be completely filled out. Entries must be labeled on back with artist's name and title.
- Entries must be ready for exhibition. Maximum size of entries is 36"x36" (including frame). Work must be framed or gallery wrapped canvas and must be wired for hanging. No glass clip frames or hanging brackets. Do not include "North Charleston Arts Festival" and/or festival dates on the artwork.
- There are no entry fees to participate.
- Sponsor reserves the right to reject any entry that does not meet the terms and regulations.
- Sponsor reserves the right to use images of work and/or exhibition for publicity.
- If selected, the winning artwork will become part of the City's permanent Public Art Collection and the City will hold sole rights to reproduce the image for publicity on various items and advertisements.
- By submission of entries, the artist accepts all conditions and terms set forth in this prospectus.

### CATEGORIES

Acrylic, Oil, Drawing/Pastel, Watercolor, Mixed Media

### JUDGING GUIDELINES

The winning entry will be selected by a Review Panel appointed by the Cultural Arts Department. The Panel will select a quality original design that is festival appropriate, marketable and will appeal to festival patrons from a broad range of backgrounds. The winner of the North Charleston Arts Festival Design Competition will be at the sole discretion of the Panel. The Panel reserves the right to refuse all submissions.

### AWARD

(Purchase Award \$500)

Notified by phone, no later than Tues., Jan. 24, 2012  
The winning artwork will be purchased by the City of North Charleston for \$500 and will become part of the City of North Charleston Public Art Collection. The City will retain possession and all legal rights to the winning artwork, including all reproduction/photographic rights. The winning artist will receive recognition as the official winner of the North Charleston Arts Festival Design Competition 2012. The artwork image will be reproduced on billboards, 42,000 brochures, 450 posters, 700 T-shirts, and 12,000 postcards. The winning artist will also receive 50 brochures, 15 posters, 12 T-shirts, and 100 postcards bearing the image.

The winning artist may also participate in these options:

- Artist information inclusion in Festival Press Kit to be distributed in March.
- Special recognition during the Arts Festival Opening Reception on Friday, May 4, from 6:00pm-7:00pm at the Charleston Area Convention Center.
- Solo exhibition at the North Charleston City Gallery during the Arts Festival, May 4 - 12 or through the end of May.
- Meet the artist and/or artist demonstration during the Arts Festival Main Event on Sat., May 5, 10:00am-4:00pm and Sun., May 6, 2:00pm-5:00pm at the North Charleston City Gallery. Artist selects times.

### DELIVERY OF ENTRIES

Fri., January 20 9:00am-7:00pm  
Sat., January 21 9:00am-12:00pm

Deliver entries to the North Charleston City Gallery located in the common areas of the Charleston Area Convention Center, 5001 Coliseum Drive, North Charleston, SC 29418, off of International Blvd. Directional signs will be posted. Digital images also accepted. Email two jpegs of each piece, including a close up image and an image of the frame or gallery wrapped edge, along with the entry card information and any support material to [culturalarts@northcharleston.org](mailto:culturalarts@northcharleston.org).

### RETURN OF ENTRIES

Sat., January 21 1:00pm-5:00pm  
Mon., January 23 9:00am-5:00pm

North Charleston City Gallery

Present entry receipt for pick-up. Participants may allow someone to pick up their entries by using entry receipt. No early pick-ups. Not responsible for unclaimed entries.

# North Charleston ARTS FESTIVAL Design Competition

Optional support material may be submitted: art entry concept details; artist website; training/experience; awards.

### ENTRY CARD

Print Clearly. Attach to upper right corner on back of work.

Name \_\_\_\_\_

Street \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone (H) \_\_\_\_\_ (W) \_\_\_\_\_

Email \_\_\_\_\_

Medium \_\_\_\_\_

Title \_\_\_\_\_

Value: \$ \_\_\_\_\_ Purchase Award: \$500

### ENTRY CARD

Print Clearly. Attach to upper right corner on back of work.

Name \_\_\_\_\_

Street \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone (H) \_\_\_\_\_ (W) \_\_\_\_\_

Email \_\_\_\_\_

Medium \_\_\_\_\_

Title \_\_\_\_\_

Value: \$ \_\_\_\_\_ Purchase Award: \$500

### ENTRY CARD

Print Clearly. Attach to upper right corner on back of work.

Name \_\_\_\_\_

Street \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone (H) \_\_\_\_\_ (W) \_\_\_\_\_

Email \_\_\_\_\_

Medium \_\_\_\_\_

Title \_\_\_\_\_

Value: \$ \_\_\_\_\_ Purchase Award: \$500

North Charleston  
**ARTS FESTIVAL**

May 4 - 12, 2012

**Call For Design Competition Artists**

Winning image to be used in all promotional materials and merchandising for the North Charleston Arts Festival  
Deadline: 12:00pm, Saturday, January 21, 2012

RETURN SERVICE REQUESTED

PRSRV STD  
US POSTAGE  
PAID  
CHARLESTON, SC  
PERMIT NO. 279

*City of North Charleston*  
PO Box 190016 • North Charleston, SC • 29419-9016  
Cultural Arts Department

North Charleston  
**ARTS FESTIVAL**  
May 4 - 12, 2012  
**Design Competition**

Deadline: 12:00pm, Saturday, January 21, 2012

South Carolina visual artists are invited to submit original, two-dimensional artwork in the North Charleston Arts Festival Design Competition. The image will be used to promote the 2012 North Charleston Arts Festival. The winning artist will receive a purchase award and publicized recognition as the official winner.

The North Charleston Arts Festival is one of the most comprehensive arts festivals in the state, drawing over 30,000 visitors annually to participate in a fabulous, multidiscipline nine-day event. The Main Event Weekend at the North Charleston Performing Arts and Charleston Area Convention Center on Sat., May 5, and Sun., May 6, offers free parking and admission to over 40 performances from national, regional, and local professional performers, ethnic and cultural groups, bands, magicians, dancers, theater groups, jugglers, and storytellers. Other activities include fine art and photography shows, SC Palmetto Hands statewide fine craft exhibit, the Gem and Mineral show, activities for kids at Box City and Creation Stations, Arts and Craft booths and a Food Courtyard. The rest of the festival is packed with an array of free and ticketed events including street dances, concerts, children's activities, art workshops, a National Outdoor Sculpture Competition and Exhibition, and Grand Finale.

Visit the City of North Charleston website to view the 2011 festival and updates on the 2012 festival schedule, including downloadable applications for Judged Art, Photography, Youth Art, SC Palmetto Hands Fine Craft, National Outdoor Sculpture competitions and exhibitions; Art, Craft, and Food Booths; and Volunteers.

Web: [northcharleston.org](http://northcharleston.org)

Phone: (843) 740-5854

E-mail: [culturalarts@northcharleston.org](mailto:culturalarts@northcharleston.org)

The North Charleston Cultural Arts Department is the recipient of the 2000 Elizabeth O'Neill Verner Award for the Arts and receives support from the National Endowment for the Arts, SC Arts Commission, and the corporate community. The North Charleston Arts Festival was named a "Top 20 Event" by the Southeastern Tourism Society.